

Newsletter/Email Blurb:

Language Example:

CPEX Smart Growth Summit --Planning is Personal: Putting People First

As a proud sponsor of the 2024 Louisiana Smart Growth Summit, presented by the Center for Planning Excellence, we hope that you'll join us on April 25 & 26 at the Shaw Center for the Arts in Baton Rouge. Over two days, attendees will convene in the 20+ sessions, panel discussions, and presentations led by over 50 thought leaders and changemakers on an array of planning, policy, and implementation topics, including Climate Action Planning, Planning for Solar, Implementation Tools, Tactical Urbanism, Community Benefit Agreements, Planning for Population Movement, Planning for Housing & Insurance Challenges, Planning for Extreme Heat, Offshore Wind and Community, Placemaking Policy, AI in Planning and much more.

Registration is open! The Summit will offer Continuing Education Credits for architects, attorneys, certified floodplain managers, landscape architects, LEED professionals and planners. Join us in these conversations and take a leading role in shaping our future!

Register today by visiting: <https://cpexsummit.vfairs.com/en/registration-form>

CPEX Social Media Accounts:

- [Facebook](#): @centerforplanningexcellence
- [Twitter](#): @CPEX_LA
- [LinkedIn](#): @Center for Planning Excellence (CPEX)
- [Instagram](#): @cpex_la

Hashtags for this year's Summit:

- #2024LASmartGrowthSummit
- #SGS24
- #PlanningIsPersonal
- #CPEXSGS

Social Media Captions:

Please tag **CPEX's social media account** and use the hashtags **#2024LASmartGrowthSummit #SGS2024**

Planning is Personal. We invite you to join us at @centerforplanningexcellence's 2024 Louisiana Smart Growth Summit as we advance the work of planning for resilient, prosperous communities. Register at <https://cpexsummit.vfairs.com/en/registration-form>. Proudly sponsored by [Your Organization]. #2024LASmartGrowthSummit #SGS2024 #PlanningIsPersonal

MARK YOUR CALENDARS! As a proud sponsor of the 2024 Louisiana Smart Growth Summit, we invite you to join us along with experts from across the nation as we work to address climate change, public health and equity through dialogue, learning, and action. Register at summit.cpex.org and find out about all of the Continuing Education opportunities. I hope to see you there! #SmartGrowthSummit #SGS2024 #PlanningIsPersonal

The 2024 Louisiana Smart Growth Summit will focus on implementation tools, innovative strategies, and new technologies that will help communities foster healthier and more resilient, equitable communities! Register today at <https://summit.cpex.org/registration> for this premier planning event providing continuing education credits happening April 25th and 26th. Proudly sponsored by [Your Organization]. #2024LASmartGrowthSummit #SGS2024 #PlanningIsPersonal

Reminders:

- Promoting the Summit with your networks and partners is key to sharing these vital conversations